

## Report on VISAKA – 16<sup>th</sup> December 2016

Maulana Azad National Urdu University initiated the one month long Visaka Programme at Narsingi Village, Hyderabad on 16th December 2016. The village has been adopted by MANUU as part of Unnat Bharat Abhiyan (UBA). The programme was inaugurated by the Sarpanch of the Village Gram Panchayat Mrs. Prasanna Ashok Yadav. MPC, and other Panchayat members attended the inaugural Programme. Around 100 Volunteers accompanied by the Coordinator of the Programme DR. Fariyad, Teacher Volunteers Prof. Saneem Fatima, Mr. Bhikshapathi, Mr. Israra Alam, Mr. Iqbal attended the inaugural Programme at Narsingi Village. The Sarpanch assured of all the support needed for the implementation of the Visaka Campaign. He appreciated the efforts of MANUU in development of Narsingi Village.

Volunteers were divided in groups of Four to interact and explain the vendors and vendees about the various modes of cashless transactions. They touched all individual vendors at the haat and some vendees. It was found that they are facing some difficulties due to current issues of cash scarcity. In this regard the volunteers pitched the use of different options available for cashless transactions specially use of PayTM, use of non Smartphone facility like using USSD service for the purpose of payment. Volunteers also showed demo for the use of PayTM to some vendors and vendees and did some purchases through these cashless mode of payment from them. A Large number of vendors were addressed and educated about the various modes of cash less transactions. After that the resource persons interacted with vendors and vendees to seek their feedback which appeared to be very encouraging. It was also planned for the next visit in the same haat for follow up and to see the change in usage of cashless payments.

